



## NEWS RELEASE

Köping  
January 26, 2017

### **KÖPING STARS**

Since its inception in 2003, Köping Basket has grown and developed and in the past couple of years the team has advanced from Sweden's division two up to the Superettan league in 2017.

Next season, the club will be playing either in the new, national Superettan series or in the top league in Sweden, Basketligan. Regardless of which level, the association itself continues to make advances.

The winner of Superettan next season will earn an automatic berth in Basketligan. The second-place team will also have a chance to qualify.

**We have given our drive upwards through the Swedish basketball system a name – Köping Stars. The name has been developed in collaboration with companies in and around Köping.**

The name Köping Stars marks our determination to take the next step – to become a top tier team in the Superettan league and aim higher to Basketligan.

Our mission

- ★ On the court: To climb to the next level of basketball in Sweden together with the support of the town of Köping and the surrounding region.
- ★ Core value messages: To spread anti-bullying, anti-racism and pro-healthy living messages through sports.

We have also changed the name of the club to Köping Basket. Although it has already become commonly used by many including the media, it has not become official. We have now made that change official and introduced a new logo. More information at [kopingbasket.se](http://kopingbasket.se).

Welcome Köping!



[kopingstars.se](http://kopingstars.se)



[kopingbasket.se](http://kopingbasket.se)